POLICY STATEMENT

Summarized from Congressional Record, October 14, 1981:

In March of 1979, Congressman Kastenmeier of the House of Subcommittee on Courts, Civil Liberties and the Administration of Justice appointed a Negotiating Committee consisting of representatives of educational organizations, copyright proprietors, and creative guilds and unions. The committee’s task was to develop guidelines reflecting members’ consensus as to the application of the concept of “fair-use” to the recording, retention and use of television broadcast programs for educational purposes. "Broadcast programs" are television programs transmitted by television stations for reception by the general public without charge.

The guidelines were developed to apply on to “off-air” recordings (videotape copies of broadcast television programs) by non-profit educational institutions. They specify periods of retention and use of such off-air recordings in classrooms and similar places devoted to instruction, and for homebound instruction. The purpose of establishing these guidelines is to provide standards for both owners and users of copyrighted television programs. They are as follows:

1. A broadcast program may be recorded off-air simultaneously with broadcast transmission (including simultaneous cable re-transmission) and retained by a non-profit educational institution for a period not to exceed forty-five (45) calendar days after date of recording. Upon conclusion of such retention period, all off-air recordings must be erased or destroyed immediately.

2. Off-air recordings may be used by individual teachers in the course of relevant teaching activities, and repeated once only when instructional reinforcement is necessary, in classrooms and similar placed devoted to
instruction within a single building, cluster on campus, as well as in the homes of students receiving formalized home instruction, during the first ten (10) consecutive school days in the forty-five (45) calendar day retention period.

3. Off-air recordings may be made only at the request of and used by individual teachers and may not be regularly recorded in anticipation of requests. No broadcast program may be recorded off-air more than once at the request of the same teacher, regardless of the number of times the program may be broadcast.

4. A limited number of copies may be reproduced from each off-air recording to meet the legitimate needs of teachers under these guidelines. Each such additional copy shall be subject to all provisions governing the original recording.

5. After the first ten (10) consecutive school days, off-air recordings may be used up to the end of the forty-five calendar day retention period only for teacher evaluation purposes, i.e., to determine whether or not to include the broadcast program in the teaching curriculum, and may not be used in the recording institution for student exhibition or any other non-evaluation purpose without authorization.

6. Off-air recordings need not be used in their entirety, but the recorded programs may not be altered from their original content. Off-air recordings may not be physically or electronically combined or merged to constitute teaching anthologies or compilations.

7. All copies of off-air recordings must include the copyright notice on the broadcast programs as recorded.

8. Educational institutions are expected to establish appropriate control procedures to maintain the integrity of these guidelines.