

National News... ...from page 3

fellowship will help deepen connections between the NUHS Whole Health Center – Lombard and community organizations that help the medically underserved, specifically in regard to low back pain. For more details, visit <http://www.nuhs.edu/news/2012/5/>.

Six National University students presented posters at the 2012 American Chiropractic Board of Sports Physicians Sports Medicine National Symposium held in April in Portland, Oregon. Rich Ulm, Theresa Gay,

Ashley Boller, Miravone Dorough, Nate Porcher and Joe Pizowkin worked on the posters in conjunction with faculty member, Dr. Thomas Solecki, who has been bringing students to the event since 2008. “Working together with faculty on research posters is a great way to involve the students in work that can provide additional resources to the chiropractic profession, and give them motivation to publish their research,” says Dr. Solecki. For more details, visit our website at <http://www.nuhs.edu/news/2012/4/>.

### In Memoriam

Alfred Arwe, DC - 1976

Angelina V. Duarte  
(Mother of Dr. Manuel Duarte)

Robert D. Mastronardi, DC - 1977  
(Chair of the ACA Board of Governors)

Louis Trongale  
(Brother of Dr. Nicholas Trongale)

Jay L. Woodward, ND - 1948

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Of Health Sciences

# Outreach

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May - June 2012

## Patience, Prudence and Progress

James F. Winterstein, DC  
NUHS President



“Patience – the capacity to accept or tolerate delay, trouble or suffering without getting angry or upset.”

“Prudence – wisdom, good judgment, common sense, sagacity, shrewdness, advisability.”

“Progress – forward movement, advance or develop toward a better more complete or more modern condition.”

When I graduated from National 44 years ago, the profession was struggling with a minority group that was always determined to have the final say regarding what it meant to be a chiropractor (certainly NOT a physician), what a chiropractor should be taught (not diagnosis), and what a chiropractor should do in practice (adjust by hand only).

The year I graduated was 1968, just five years after the profession had finally, once again reached agreement on professional unity. A study of the profession’s history reveals this was not the first time the effort was made – it had been tried before.

Thus, the ICA and the NCA joined forces in 1963 to form the ACA and we were off – until the “Monday after,” at which time the ICA reconstituted itself and once again began to make pronouncements regarding what a chiropractor should learn, what one should do, and what it meant to be one. The imagined “effectiveness of professional unity” was found to be wanting, useless, or far worse, obstructionist, as once again, decision makers (read that as legislators) were presented with the issue of “whom to believe.”

Still, the majority of the profession was “patient,” until the ‘90s when once again a major effort was made to develop

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## Florida Clinic Opens in September

NUHS will open the doors to a new integrative health care clinic in Pinellas Park, Florida, on September 1. “The \$1.9 million facility will offer comprehensive chiropractic care and integrative medical services to the Tampa Bay community. It will also provide a dynamic new clinical internship option for students in the university’s doctor of chiropractic program,” says Mr. Ron Mensching, vice president of business services.

The newly constructed 7,000-square-foot clinic will boast 10 treatment rooms, a physical rehabilitation room, a classroom, and will be just four blocks away from the main academic facilities used by the university and its DC students in Pinellas Park.

The NUHS Whole Health Center – Pinellas Park will be the second Florida clinic served by National University’s clinicians and interns, and will be the only Florida clinic open to the general public. The university’s first and current Florida clinic opened at the same time as the university’s Florida DC program in 2009 and is housed in the Caruth Health Education Center of St. Petersburg College (SPC). Unlike the new clinic opening in September, the current SPC clinic location exclusively serves faculty and students within the SPC system. National University is part of SPC’s

University Partnership Center, which is a unique alliance of 16 colleges and universities.

Dr. David Parish, dean of clinics for NUHS says: “We’ve been doing a great job in our first clinic taking care of a large number of SPC students and faculty. Now we are eager to expand that care to the community nearby. We expect a solid patient base, as many of our existing SPC college patients have asked for a way to recommend extended family and friends to our chiropractic care. Our new clinic will be able to accommodate their referrals as well as new patients from surrounding neighborhoods.”

The university is currently searching for a DC clinician to staff the Pinellas Park clinic ahead of the planned launch date. However, the new clinic will eventually house two or more DC clinicians, as well as 20 student interns. “The university has also planned the facility in a way that it can easily accommodate the future addition of MD or DO clinicians. We are also discussing the addition of acupuncture and oriental medicine services in the new clinic, as well,” says Dr. Parish.

“As our Florida campus continues to grow and thrive, we are continuing to invest in

...see *Florida...* on page 2



## Continuing Education Courses for June - August

**June 2-3**  
MOTUS Taping Methods  
Advanced Clinical Applications  
NUHS Campus / Lombard, Ill.

Instrument Assisted Soft Tissue  
Mobilization  
NUHS Campus / Lombard, Ill.

Mastering the Neurologic Exam &  
Interpreting the Findings  
SPC – NUHS Campus / St.  
Petersburg, Fla.

**June 9-10**  
Advanced Acupuncture  
TCM Diagnosis: Zang-Fu, Six Level,  
Four Aspect and Triple Warmer  
Patterns  
NUHS Campus / Lombard, Ill.

Clinical Orthopedics  
Module: Comprehensive Reviews  
Diagnostic Imaging  
NUHS Campus / Lombard, Ill.

Human Performance Testing  
Functional & Physical Capacity  
Evaluations  
NUHS Campus / Lombard, Ill.

**June 16-17 – SOLD OUT**  
McKenzie Method Credentialing  
Program  
Part B: The Cervical & Thoracic  
Spine Session I  
NUHS Campus / Lombard, Ill.

**June 21-24**  
NUHS Homecoming  
Oak Brook, Ill.

**June 30 – July 1**  
Functional Assessment &  
Rehabilitation - Extremities  
NUHS Campus / Lombard, Ill.

Documentation, Depositions &  
Court  
NUHS Campus / Lombard, Ill.

**Monday July 2**  
**Application Deadline:**  
**Master of Science (MS) –**  
**Advanced Clinical Practice**

**July 7-8**  
No CE Programs Scheduled

**July 14-15**  
Advanced Acupuncture  
Pulse Diagnosis / Accessory  
Techniques  
NUHS Campus / Lombard, Ill.

**SOLD OUT**  
McKenzie Method Credentialing  
Program  
Part B: The Cervical & Thoracic  
Spine Session II  
NUHS Campus / Lombard, Ill.

**July 21-22**  
Full Spine Analysis & Joint  
Manipulation  
NUHS Campus / Lombard, Ill.

**July 28-29**  
Functional Assessment &  
Rehabilitation - Spine  
NUHS Campus / Lombard, Ill.

Mastering the Neurologic Exam &  
Interpreting the Findings  
NUHS Campus / Lombard, Ill.

**August 4-5**  
No CE Programs Scheduled

**August 11-12**  
Advanced Acupuncture  
Microsystems / Electrical &  
Magnetic Forces  
NUHS Campus / Lombard, Ill.

**August 18-19**  
No CE Programs Scheduled

**August 25-26**  
No CE Programs Scheduled

### Master of Science (MS) Advanced Clinical Practice

(An advanced degree for first professional health care providers)

36 credits • 2-year program

Weekend & Distance Learning (DL) Courses

Accepting applications through July 2, 2012

Program Begins Fall 2012

Course Descriptions & Application Information  
is available at [www.nuhs.edu](http://www.nuhs.edu) (select “continuing education”)  
or call 630-889-6622

For location and registration  
information, contact:

NUHS/Lincoln College of  
Postprofessional, Graduate &  
Continuing Education  
200 E. Roosevelt Road  
Lombard, IL 60148-4583  
630-889-6622  
Fax: 630-889-6482  
postgrad@nuhs.edu

Note: Dates and times are subject to  
change; please refer to the NUHS  
website for up-to-date information.

**Patience...** ...from **page 1**

professional unity in the profession. A key player in that effort was Dr. Mike Pedigo, who was president of the ICA and who later joined the ACA. The effort went all the way to a vote and I was there in Las Vegas and listened to Dr. Sid Williams get the lectern and rail against the entire effort, and despite all of the time, money and promise put into this attempt at professional unity, it did not happen – again.

I was part of the “Mercy Conference” in the late ‘90s – an effort to develop legitimate professional parameters of “best practices.” Dr. Gerard Clum was part of this as were other “straight members” of the profession, and we came to consensus on the document. Once again, within a very short time, Dr. Williams took an adamant stand against the effort, following which the ICA developed its own set of “practice parameters” that were in no way based on scientific evidence.

The profession was patient, and continued to look to its leaders for evidence of “prudence.” Too often, it seemed to me, however, our leaders believed that the strongest evidence for “prudence” would be to continue an effort toward professional unity. I think that most of them were convinced of the “wisdom of their ways,” but they were wrong. What they failed to recognize is that one cannot change the beliefs of zealots (people who “are fanatical and uncompromising in pursuit of their religious, political or other ideals.”). It is and always will be a “losing game.” Thus, when the most recent professional “Summit” was formed, it was already doomed to fail – one cannot change the beliefs of zealots, some of whom are part of the “Summit.”

Most recently, as many of you recall, there was a major commitment by the ICA and its colleagues to defame the Council on Chiropractic Education (CCE) and demand that the United States Department of Education (USDE) sanction the CCE or even remove its status. The Secretarial Advisory Committee (NACIQI) had recommended, as a result of the efforts of the ICA and others of that ilk, that the CCE was not “widely accepted” by the profession as a whole and that this needed to be addressed by CCE.

The undersecretary of the USDE (Dr. Eduardo M. Ochoa), however, wrote to the CCE saying, “I disagree with NACIQI’s concern about lack of wide acceptance of the agency’s Standards in the field. The dissenting voices in my judgment were a small minority within the profession.

Generally, I agree with the arguments presented by the agency (CCE) in this regard. Accordingly, I am NOT requiring that CCE address 34 C.F.R. – 602.13 or how the agency’s Standards advance quality in chiropractic education.”

Do we suppose this decision is good enough for the straight members of the profession? By now we should know that they will want to continue to make a “circus out of this entire process,” so it is no surprise that they have just issued a “model letter” for members to send to Dr. Ochoa stating that the “CCE has all but lost the confidence of the doctor of chiropractic in the field,” urging him to “restore the added compliance requirements, etc.”

For a comprehensive review of the facts regarding the CCE appearance before the National Advisory Committee on Institutional Quality and Integrity (NACIQI), please take the time to read this paper <http://www.aacp.net/index.php/2012/05/08/the-truth-about-cce-what-really-happened-with-naciqi-and-usdoe/>. The ACA has also recommended this paper for all its members.

To me, at this time in the development of the chiropractic profession, it seems that “prudence” must take over. We must allow “wisdom, good judgment and common sense” to prevail – and that means forsaking further efforts at professional unity because the same members who insist on “the old ways” and insist on “demeaning the CCE” are those who are absolutely opposed to progress.

“Progress” (forward movement and the development of a more complete and modern condition) of the chiropractic profession is absolutely vital. The needs of the public we serve demand it. Yes, we MUST continue to provide the kind of valuable service that we all know has saved countless people from more drastic or invasive kinds of therapy. We can do that and we must, but we CANNOT continue to promote a concept that, while viable in 1895, has failed to advance in any scientific way since that time.

Yes, some in the profession publish “case reports,” on patients with various human ailments and then attach the phraseology “this patient’s condition and overall quality of life improved when his/her subluxations were reduced.” Unfortunately, even thousands of such reports do not constitute scientific evidence. Furthermore, when one actually reads the associated report, there is little or no evidence regarding “what the subluxation actually was (What did it look like? Feel like? What was the evidence that

it existed? Etc.) nor how its correction was actually demonstrated.

Such “cases” support the faith of the believers, but do nothing for the profession and its progress. We need to “move toward a more complete and modern condition.” We MUST ask ourselves what it is that the public needs from our profession. We exist to serve the public, not to serve ourselves. One thing is clear, society absolutely needs primary care physicians who can meet the daily needs of its members.

The head of the Association of American Medical Colleges (AAMC) recently estimated that America would need 150,000 primary care physicians within the next 10 years. We must step up to the plate. Without further education we can meet many of the needs of the public, but with advanced education and scope expansion, especially for the newer members of the profession who wish to engage in such change (progress), we can fully engage ourselves as primary care physicians at a time when the need is so great.

Patience we have had. Prudence now MUST prevail if we are to experience professional progress. Let’s let our leaders, especially those of the ACA, know of our determination and let’s be sure we make the effort to strengthen the ACA through our membership. The time is now. We can procrastinate no longer!

**Florida...** ...from **page 1**

facilities and educational opportunities for our DC students there while we seek to provide patient centered care to residents of the area,” says President James Winterstein. “By adding an eighth clinic to our university’s Whole Health Center system, we are also strengthening our commitment to excellence in clinical education, as well as our commitment to bringing excellence in integrative medical care to the Tampa and St. Petersburg area.”



*Pinnellas Whole Health Center  
Drawing of New Lobby*

## National University News

### Spring Commencement

Sixty NUHS students celebrated their accomplishments on April 19 as National University held its spring commencement ceremonies. Graduating from the College of Professional Studies were 31 doctors of chiropractic, seven doctors of naturopathic medicine, one master of science in acupuncture and three master of science in oriental medicine practitioners.

The College of Allied Health Sciences presented nine bachelor of science degrees, one associate of arts in massage therapy degrees, five massage therapy certificates, and three chiropractic assistant certificates.

The commencement address for the College of Professional Studies was delivered by Doreen Parkhurst, MD, program director and associate dean for the Barry University School of Podiatric Medicine and Physician Assistant Program in St. Petersburg, Florida.

Dr. Parkhurst spoke to the graduates from the standpoint of the patient. “Today you begin a lifetime of forming a sacred bond, a covenant, with your patients. Because of what you do, you will be placed on a pedestal of authority and respect. The words you use, the words you choose, your facial expressions, your casual comments will be indelibly imprinted in the memory of your patients and their families... Please treasure this gift and honor this responsibility.”



*Doreen Parkhurst, MD*

### Metabolic Syndrome Program

National University is offering a special intervention program at its Lombard, Aurora and Chicago Whole Health Centers for those who have or suspect they may have Metabolic Syndrome, a group of risk factors that occur together and increase the risk for coronary artery disease, stroke and Type II diabetes.

NUHS clinicians have designed a special program to treat Metabolic Syndrome that combines lab tests, diet, exercise, nutritional and botanical supplements, as well as acupuncture and chiropractic care. For more detailed information, visit <http://www.nuhs.edu/news/2012/5/>.

### Wedding Congratulations



Congratulations go out to Dr. Joseph Stiefel, dean of the College of Professional Studies – St. Petersburg, and Dr. Holly Furlong on their April 22 marriage in a private ceremony at Disney World!

### Faculty / Staff Accomplishments

**Dr. David Parish**, dean of clinics, has been recognized as a dedicated volunteer and valued asset in his hometown of Flossmoor, Illinois, by the athletic director of Homewood-Flossmoor Community High School. He praised Dr. Parish for his countless hours over the last several years assisting the football program and most recently, the lacrosse program. Dr. Parish also recently completed his master of science in education degree.

**Dr. Jennifer Illes** authored an article entitled “Scapular Dyskinesia: Treatment With Elastic Therapeutic Taping” that was published in the May 6 issue of *Dynamic Chiropractic*. Dr. Illes is interim associate dean and clinical science instructor at the Florida campus.

**Dr. Randy Swenson**, dean of the College of Allied Health Sciences, has been elected chair of the Commission on Massage Therapy Accreditation (COMTA). He has been a site team member and team leader since 2006, served as a commissioner since 2010, and in 2011 was appointed to COMTA’s executive committee.

**Dr. Gregory Cramer**, NUHS dean of research, was inducted into the Drugless Research Hall of Fame at Parker University. He is the fourth inductee to the innovative recognition platform, which showcases significant drug-free contributions in research worldwide. Previous inductees include Dr. Ron Rupert, National University graduate Dr. Cheryl Hawk, and Dr. Arlan W. Fuhr.

**Stephanie Draus, ND**, naturopathic medicine instructor, gave a presentation on “Using the Arts to Teach Empathy, Ethics, and Effective Communication in an Integrative Medicine Curriculum” at the Society for Arts in Healthcare international conference in May. Dr. Draus often employs innovative exercises in her naturopathic counseling class to challenge students to more fully embrace patient-centered care. A cross-section of arts is woven into daily classroom exercises.

**Dr. Munyeong Choi**, diagnostic imaging resident, has successfully passed Part 1 of the American Chiropractic Board of Radiology examination. He is now eligible to sit for Part 2 in August.

**Dr. William Bogar** and **Dr. William Hogan** attended the 9th Annual Interactive Spring Conference in April at Loyola University, Maywood, Illinois. The title of the seminar was “Approaches to Hematology/Oncology Care and Screening for Primary Care Physicians.”

**Mel Collins**, Alumni Outreach Coordinator, has been selected by Honor Flight Chicago officials as one of the WWII veterans invited to participate in an August flight to Washington, D.C. for a day of honor in which they will reflect at the National WWII Memorial and other memorials of their choosing. Collins, a Navy veteran who served as a Radarman third class aboard the USS FRANKS DD554, was awarded the Bronze Star and Navy and Marine Corps Medal for heroic action during WWII.

### Student Accomplishments



*Dana Madigan*

NUHS Student **Dana Madigan** is the first chiropractic student to be awarded The Albert Schweitzer Fellowship. Dana is one of 243 graduate students throughout the U.S. who were recently chosen as 2012-13 Schweitzer Fellows. The program supports graduate students in learning to effectively address the social factors that impact health, as well as develop lifelong leadership skills and service.

Dana’s approved project for the

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