

Who are these men and why are they posed together? Find out in the next issue of *Alumnus* with full coverage of the 2006 Centennial Homecoming.



**In Memoriam**  
 Dr. Lloyd Lindberg  
 NA 1948  
 Esther Liss,  
 wife of Earl G. Liss

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### What Is Going to Happen?

James F. Winterstein, DC  
 NUHS President



There are times when one wishes for the old crystal ball, but then just as quickly turns away, knowing that it does not hold real answers anyway. When it comes to health care delivery in this country at least, one hears the question over and over, "What is going to happen?"

In the United States, the cost of health care continues to escalate at an alarming rate and the health of the people continues to decline also at an alarming rate. I read recently that the general health status of Americans is significantly below that of their counterparts in England and in Canada and still we spend more money for the health care we get. Why is that? Why are we sicker as a nation and what can be done to change that?

In the chiropractic profession, there is a movement away from addressing the issue of public health in general. There is a strong migration toward specialization in the area of "spinal care" or even low back care.

I clearly remember the time when chiropractic practice was considered "general practice" except for those who chose by further education, to specialize in orthopedics, radiology, neurology, nutrition, etc. Otherwise, it was expected that the chiropractic physician would take care of people and their needs when appropriate and refer to others when appropriate.

As I interact with members of the profession, it seems to me there are several major practice groups. First there are those who practice what they believe

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## National's Centennial Recognized By Local Governments and Media

The Village of Lombard and the State of Illinois have both formally acknowledged National University's celebration of the 100th anniversary of its founding.

At the June 15 Lombard Village Board of Trustees meeting, Village President William Mueller presented President James Winterstein with a proclamation recognizing National's centennial anniversary and proclaiming the month of June as National University of Health Sciences' month. Mueller also presented Dr. Winterstein with an honorary sign designating the Highland Avenue extension onto campus as National Way. The sign was erected shortly after the meeting.

The Executive Department of the State of Illinois also issued a proclamation congratulating the university for "one hundred years of academic, research and service excellence in our great State." The

document was signed by Illinois Governor Rod Blagojevich and Secretary of State Jesse White and cited many of the university's accomplishments over the last century including its commitment to high academic standards, chiropractic research and scholarly study, its wide range of educational programs, its promotion of collegiality between the complementary, alternative and allopathic health professions, and its positive impact on local communities and the state.

Local media outlets also took note of the centennial celebration. Dr. Winterstein appeared on the local Lombard cable show, SchoolScape, in April where he spoke about the university and its 100-year history. The president, students and Dean of Research Gregory Cramer, DC, PhD, also were interviewed for a front page article in the June 26 *Daily Herald*, a DuPage County newspaper.



A Village of Lombard worker installs the honorary National Way street designation at the entrance to the NUHS campus at Roosevelt Road and Highland Avenue. The sign was presented to President James Winterstein at a June meeting of the Lombard Village Board.

### Select Postgraduate Courses for July - August

<p><b>July 8-9</b></p> <p>Acupuncture 200-3: Women's Issues              Joy Sunderlage  <i>Lombard, Ill.</i></p> <p>Acupuncture 300-7: Electrical, Magnetic &amp; Electromagnetic Forces              Jon Sunderlage  <i>Lombard, Ill.</i></p> <p>Clinical Orthopedics: Hand / Wrist 2              Dennis Skogsbergh  <i>Lombard, Ill.</i></p> <p>Limited Radiology Tech: LRT-4              Sam Cahill  <i>Lombard, Ill.</i></p>	<p><b>July 15-16</b></p> <p>Kinesio Taping Certification: Session 2 of 2              Vincent DeBono  <i>Lombard, Ill.</i></p> <p>Electrodiagnosis 11: Repetitive Stimulation Studies, Clinical Applications &amp; Review              Robert Humphreys  <i>Columbus, Ohio</i></p> <p><b>July 22-23</b></p> <p>Limited Radiology Tech: LRT-5              Sam Cahill  <i>Lombard, Ill.</i></p> <p>Safeguards in Patient Evaluation and Care: Unmasking Hidden Pathology              Michael Buehler  <i>Lombard, Ill.</i></p>	<p><b>July 29-30</b></p> <p>Current Advances in Full-Spine Technique              Terry Elder  <i>Lombard, Ill.</i></p> <p><b>August 5-6</b></p> <p>Acupuncture 200-4: Digestive System / Dermatology              Nicholas Gatto / Mary Jennings  <i>Lombard, Ill.</i></p> <p>Acupuncture 300-8: Acupuncture Review &amp; Final Exam              Joy Sunderlage  <i>Lombard, Ill.</i></p> <p>Clinical Orthopedics: Hand / Wrist 3              Dennis Skogsbergh  <i>Lombard, Ill.</i></p>	<p>Limited Radiology Tech: LRT-6              Sam Cahill  <i>Lombard, Ill.</i></p> <p><b>August 12-13</b></p> <p>Electrodiagnosis 12: Comprehensive Competency Assessments              Robert Humphreys  <i>Columbus, Ohio</i></p> <hr/> <p><b>For location and registration information, contact:</b></p> <p>Dr. Jonathan Soltys              Postgraduate Dean              200 E. Roosevelt Road              Lombard, IL 60148-4583              630-889-6622 or 630-889-6620              Fax: 630-889-6482              jsoltys@nuhs.edu</p>
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**What's Going to Happen ...from page 1**

to be "subluxation correction to improve health." I am not including them in the discussion which follows.

Then there are those who do nearly all musculoskeletal care and those who practice general chiropractic care. The former group is largely insurance-based, and the latter, which has become much smaller in recent times, is more likely cash-based. The former seems to spend a lot of time complaining about third party reimbursement and getting fees cut, and the latter seems to be much happier with practice and expresses much less concern with reimbursement. The former says people won't pay cash any more, and the latter says "but they will if you address the needs that are not being addressed by others."

Let's face it; musculoskeletal care is no longer the provenance of the chiropractic profession, if it ever was. There are a number of other groups, who a couple of decades ago were calling what chiropractic physicians did, quackery, and are now doing exactly the same thing. Since some of them, at least (physical therapists) are part of the "establishment" they have greater reimbursement rates for doing the same thing that DCs do.

Meanwhile, naturopathic physicians and oriental medicine practitioners are also becoming more prevalent, but they are doing what we used to do. They are taking care of patients, as people, providing a system of care that is based on what one might call "natural medicine."

My friends, I think that it is vital to remain current in our knowledge of how to help people. However, health care delivery, as a system, is not working well, so it seems to me we are spinning our wheels in an all-out effort to become part of the system by attempting to restrict our practices to that area that we believe is most acceptable to those who run the system, or should I say, who rule the system. Meanwhile, people who are sick suffer because we are not bringing our skills to bear on their real needs. We are addressing what we perceive to be OUR needs as a profession. I think this is a mistake.

So what IS going to happen? Well, of course I don't know, but logic tells me we cannot continue in this country as we have. Therefore, I expect that health care

will be a major issue in the next election and if we are smart as a nation we will not accept any kind of socialized system either. It seems to me that the concept of Health Savings Accounts in conjunction with catastrophic insurance coverage will likely be something that will continue to expand.

In this model, the patient can set aside money, before taxes, in an account that accumulates, and can be used as the patient wishes for the purpose of health care costs. In some instances, companies make contributions to HSAs as well. Clearly this model is growing and bodes well for the practice of chiropractic medicine, in my opinion.

It is clear that the people of the U.S. must come to a greater awareness of the value of staying healthy and doing what is necessary to maintain that state. Chiropractic physicians, in my opinion, have the educational tools necessary to make a real difference in our nation's health far beyond the care of people for back pain, and furthermore, I think our success lies in this arena — what we used to call "general chiropractic practice." When we take care of our patients, they will take care of us. If you are not there, think about it a bit.

What IS going to happen? We are going to thrive in exact ratio to how committed we are to the patients we serve. With all the other complications, it is still really that simple. Here's to general chiropractic practice!

## Chiropractic Mourns Dr. Jerry Mc Andrews

Dr. Jerry McAndrews, 75, a past president of Palmer College of Chiropractic, past president of the ACA, former National College of Chiropractic administrator, and a current member of the NCMIC board of directors, passed away June 9.

Services were held for Dr. McAndrews, brother of ACA General Counsel George McAndrews, in Clinton, Iowa, on June 15.

Dr. McAndrews came to NCC in 1988 as director of development, a position he held until late 1990 when he was appointed vice president for educational and clinical affairs. He left National in 1991 to chair a managed health care task force for the ACA.

## Digital Studio Offers Limitless Possibilities for Faculty, Staff Use

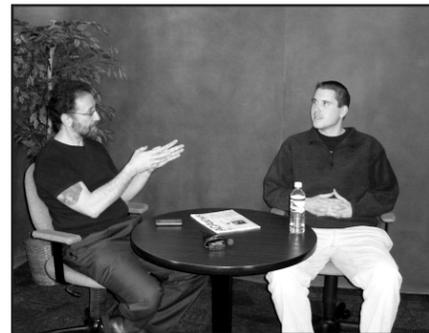
National's Training and Assessment Center unveiled a new digital studio this spring, replete with three digital cameras, computers, integrated sound, backdrop and lighting. The studio serves multiple purposes, including:

- recording sample clinical encounters for training purposes;
- recording student/standardized patient interactions for later review;
- creating programs for interns' outreach activities;
- conferencing on the web;
- recording for later online streaming of prelabs, faculty lectures, case presentations, interviews, simulated patient training, staff training, and more;
- live streaming into the classroom of patient presentations; and
- pod casting of recordings from the NUHS digital video library.

The possibilities for the studio are literally endless, since digital recording allows material to be copied to disc, streamed live from one computer to another, or transferred to server files for online access.

Ezra Cohen, DC, director of the university's Department of Training and Assessment, worked with Robert Shiel, PhD, from the Department of Chiropractic Medicine, and Kurt Faler from Computer Services to create the studio in one of the TAC's rooms at the Lombard campus clinic.

Dr. Cohen says, "Growth in teaching is about enhancing the ways that we teach and learn. We are very excited about this new opportunity for student access, faculty innovation and for outreach to various audiences."



Dr. Ezra Cohen, TAC director, explains the digital studio to Robert Hansen, NUHS graphic designer.

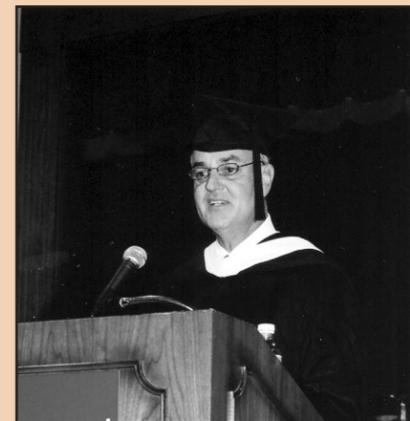
## News Briefs from National

### Dennis Wojtanowski Speaks to Graduates

Kindness is a sure road to success advised Dennis Wojtanowski, founder of The Success Group, to the 24 members of National's April 2006 graduating class. The founder of the Ohio-based lobbying firm that advocates for clients who have interests before the state legislature and executive agencies, chose to share a life message with the new chiropractic physicians.

Wojtanowski, a former Ohio legislator and member of the Ohio Chiropractic Examining Board, noted that the graduates' choice of professions already predisposed them to kindness and a caring heart. But, he warned, not everyone embraces chiropractic with the same vision. "As you take the measure of your own character, also take that of those with whom you associate." But, he added, If you put your patients first, you'll never lose your way.

Following his address, Wojtanowski was conferred with the honorary doctor of laws degree (LLD).



Commencement speaker Dennis Wojtanowski

### Drs. Johnson and Green Present Papers

Dr. Claire Johnson and Dr. Bart Green, editor and co-editor respectively of National's three professional journals, will be presenting papers at the 134th Annual American Public Health Association Meeting and Exposition in Boston, Mass. in November. Their papers are "Practice Profile of a Department of Defense Chiropractic Clinic in Naval Health Care" and "Quality Assessment of the 2000 ACC Educational Conference Scientific Peer-Review Committee." The couple also has had a study on the use of journal clubs in the teaching of chiropractic



Dr. Nancy Pearson of the National Center for Complementary and Alternative Medicine, National Institutes of Health (NCCAM/NIH) conducted a site visit and grant progress review for the Department of Research's EBP R25 grant, "Curriculum Development for Evidence Based Practice on June 16. Pictured above (l-r) top row are: Dr. Pearson, NCCAM/NIH program officer, Dr. Gregory Cramer, National dean of research, Dr. Sylvia Fuhrner, University of Chicago interim dean, School of Public Health, President James Winterstein, Dr. Alan Adams, Texas Chiropractic College vice president of academics and program development; and bottom row, Dr. Barbara Sullivan, program manager for the grant, and Dr. Jerrilyn Cambron, National associate professor of research.

students accepted for publication in the *Journal of Allied Health*.

In addition, Dr. Green and two colleagues from the Naval Medical Center San Diego have authored a paper accepted for publication in the journal, *Chiropractic & Osteopathy*.

### Dr. Marc McRae Presents to Conference

Dr. Marc McRae, biochemistry and Prerequisite Program instructor, will deliver a platform presentation at the Foundation for Chiropractic Research's Conference on Chiropractic Research in September in Chicago. His paper is entitled "Treating Hypertension with Vitamin C: A Pooled Analysis of 13 Clinical Trials and Proposed Mechanism of Action." Dr. McRae also has had a paper accepted for publication in the *Journal of Chiropractic Medicine* entitled "The Efficacy of Vitamin C supplementation on Reducing Total Serum Cholesterol in Human Subjects: A Review and Analysis of 51 Experimental Trials."

### Drs. Prakash, Bifero, Bergin Publish Article

Dr. Jaya Prakash, Antonio Bifero and Jeffrey

Bergin co-authored an article on chiropractic table microbes that was published in the April issue of the *American Journal of Infection Control*.

### Additional National Faculty Presentations

Two National faculty members have recently made presentations to health and research groups.

Dr. Jerrilyn Cambron presented a poster at the North American Research Conference on Complementary and Integrative Medicine in Edmonton, Canada in May. The poster, co-authored by Jennifer Dexheimer, Dr. Patricia Coe and Dr. Randy Swenson, was entitled "Side Effects of Massage Therapy: A Pilot Study."

Dr. Josephine Polich, nutrition faculty member, spoke at the Chicago Health Freedom Expo in Chicago in early June.

Behty Harrison, director of the acupuncture and oriental medicine master's programs, recently spoke at Elmhurst (Ill.) College to a class in Comparative Health Care.